



Private Equity &
Venture Capital Association

Sponsorship

About WPEVC

Wharton Private Equity & Venture Capital Alumni Association (WPEVC) is an exclusive global network of Wharton and University of Pennsylvania alumni who are private equity, venture capital, private debt, and other private alternative investors and allocators. The community spans several thousand alumni around the globe.

Our mission is to cultivate a thriving, close-knit community offering alumni in PE & VC unique opportunities to network among their peers, access to timely research and content, and a channel to stay connected to and support the school - all elevating Wharton's standing in the private investor community.

This package outlines sponsorship of our Annual Wharton PE & VC Alumni Forum.

Annual Alumni Forum

April 16, 2026 | New York

The Alumni Forum has been a hallmark event over the past twenty years, attracting 200 alumni to re-connect and re-engage around the common bond of both the Wharton/UPenn education and expertise in the private alternative investment industry.

Highlights of the event include:

- Dynamic content to include speakers and panels featuring alumni or subject matter experts covering topics that are top of mind to an investor audience.
- Afternoon networking break between programs.
- Featured keynote speaker/s who may or may not be directly related to the business of PE/VC, but the common thread is a focus on issues and trends impacting our lives and world, and hence our investments.
- A closing cocktail and networking reception.

Prior speakers and topics are included below.

Sponsorship

Sponsor Opportunities

Sponsorship provides service providers with a gateway to this targeted, highly curated group of decision makers. The packages are designed to maximize opportunities to build and develop relationships with investment professionals, while minimizing sponsor dilution. Sponsorship offers visibility, branding, and access in an intimate setting enabling meaningful engagement. Sponsorship is not industry exclusive.

Contact: Jennifer Simons, Executive Director at jsimons@wpevc.org or at 484-222-8744.

Keynote Session Sponsor — \$12,500

(2 keynote/featured speakers)

- 5 complimentary attendees
- Opportunity to introduce the speaker and offer remarks from the podium (1-minute, non-promotional)
- Logo with link on event web page, registration page, marketing communications and onsite materials, including logo on appropriate slides for additional branding
- Firm name tagged in select LinkedIn posts
- Recognition in post-event thank-you email
- Attendee list provided (name, firm & email of those who opt in)

ClosingCocktailReceptionSponsor—\$12,500

- 5 complimentary attendees
- “Closing Reception hosted by [Firm]” signage
- Logo’d napkins
- Inclusion of firm slides in Reception Slide Loop
- Remarks from the podium prior to the reception (1 – 2 minutes, non-promotional)
- Logo with link on event web page, registration page, marketing communications and onsite materials
- Firm name tagged in select LinkedIn posts
- Recognition in post-event thank-you email
- Attendee list provided (name, firm & email of those who opt in)

Sponsorship

Panel/Program Sponsor — \$10,000

(2 – 3 potential panels)

- 4 complimentary registrations (including designated speaker)
 - Opportunity to introduce the panel and potentially serve as moderator or panelist based on subject matter expertise and confirmed topics
 - Logo with link on event webpage, registration page, marketing communications and onsite materials
 - Firm name tagged in select LinkedIn posts
 - Recognition in post-event thank-you email
 - Attendee list provided (name, firm & email of those who opt in)
-

Coffee Break Sponsor — \$7,500

- 3 complimentary registrations
 - Logo'd coffee cups
 - Signage during afternoon break
 - Logo with link on event web page, registration page, marketing communications and onsite materials
 - Firm name tagged in select LinkedIn posts
 - Recognition in post-event thank-you email
 - Attendee list provided (name, firm & email of those who opt in)
-

Lanyard Sponsor — \$7,500

- 3 complimentary registrations
 - Logo'd lanyards for attendee name badges
 - Logo with link on event web page, registration page, marketing communications and onsite materials
 - Firm name tagged in select LinkedIn posts
 - Recognition in post-event thank-you email
 - Attendee list provided (name, firm & email of those who opt in)
-

Supporting Sponsor — \$5,000

- 2 complimentary registrations
- Firm name listed on event web page and onsite materials
- Recognition in post-event thank-you email
- Attendee list provided (name, firm & email of those who opt in)

Sponsorship

Prior Keynotes

- Scott Kleinman (W'94) – Co-President, Apollo Asset Management, in conversation with Larry Schloss (WG'78)
- Brian Finn (W'82) - Chairman of Star Mountain Capital and Chairman of Siddhi Capital *interviewed by* Bruce Schulman (WG'99) - Managing Partner, NGP Energy Technology Partners/ES Capital Partners and Co-Chairman, WPEVC
- Ryan Hinkle (W'03), Managing Director, Insight Partners *interviewed by* Susan Garrett (W'91) Managing Director – Alternative Assets, Prudential
- Milan Koch, Founding Partner, Mantis VC *interviewed by* Anna Nekoranec (WG'91) Co-Founder and CEO, Align Private Capital LLC
- Rick Slocum (W'80, WG'85), Chief Investment Officer, Harvard Management Company *interviewed by:* James Flynn, Managing Partner, Deerfield
- Herald Chen (W'93/ENG'93) Head of Technology, KKR
- John Foley, Founder & CEO, Peloton
- Jon Huntsman Jr, Governor of Utah and Former Ambassador to China & Singapore
- John Sculley, the former CEO of Apple & Pepsi
- Rear Admiral Scott Moore, Commander, DEVGRU | SEAL Team Six
- Joseph Plumieri, Chairman and CEO, Willis Group Holdings
- Donald Putnam, Founder & Managing Partner, Grail Partners
- Anthony Santomero, President, Federal Reserve Bank of Philadelphia
- Professor Jeremy Siegel, The Wharton School of the University of PA
- And more

Prior Panel Topics

- Strategies & Intentions in a Post-Zero Interest Rate Environment - An Allocator's Perspective
- Getting Creative in a Tough Environment (Secondary Market, CV structures)
- Today's Private Credit Market: Partnering & Negotiating for the Best Deal
- Navigating the Venture Capital Landscape: Trends, Challenges, and Opportunities
- Insights from Fund Founders: Building a Successful Fund & Investing in Today's Environment
- What's Next for the Family Office
- Rethinking the Value Creation Playbook -An Operating Partners Point of View
- When Deals Don't Meet Diligence Dashboards
- Leveraging Data Science to Improve Investment Outcomes
- Sourcing Proprietary Deals & How To Find Them
- Venture Capital - Is the Shine off the Apple?
- Building a High-Performance Management Team
- Evolving Role of ESG Investing